

# Policy Briefing Summary

## City Council



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<b>Regarding:</b>	<b>Resolution Accepting BAMA Works Special Event Funding of \$51,950</b>
<b>Staff Contact(s):</b>	Annie Sechrist, Management Specialist II
<b>Presenter:</b>	<b>Annie Sechrist, Management Specialist II</b>
<b>Date of Proposed Action:</b>	November 3, 2025

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### Issue

#### Background / Rule

The City of Charlottesville, Virginia's, Parks and Recreation Department, through a partnership with the BAMA Works Fund, has received generous financial sponsorship to host several special events in the community. These special events include two (2) Sunday Sundown events at Washington Park, two (2) Sounds of Summer, and the annual Downtown Safe Halloween festival on the Downtown Mall. The BAMA Works Fund has provided over \$50,000 in financial support for these events.

#### Analysis

Sunday Sundown is a free community celebration that provides families and residents with the opportunity to enjoy food, swimming, games and inflatables, and connection.

Sounds of Summer is a free community celebration that offers a chance for families and residents to enjoy music, food, and family-friendly activities in the park. This year, the Sounds of Summer event at Forest Hills Park even included a silent disco option.

The Downtown Safe Halloween festival is held annually at the Ting Pavilion and includes an afternoon of games, music, dancing, Halloween costumes, and trick-or-treating on the Downtown Mall.

For each event, the City's Parks and Recreation Department provided the upfront funds for staff, entertainment, and other supplies out of the Department's General Fund Operating Budget. Subsequently, BAMA Works provided a check in support of the events. This item requests appropriation of those funds into the Department's Cost Center Budgets that supported the up-front costs for the events.

The appropriation replacement of these funds is necessary, because the City's Parks and Recreation Department has already expended money from the Department's General Fund to produce these events.

#### Financial Impact

There is no fiscal impact, as these funds are a sponsorship reimbursement of funds to support community recreation, arts, and cultural events.

#### Recommendation

City Parks and Recreation Staff recommends adoption of the attached Resolution approving the appropriation of the above-described BAM Works Special Event funds.

**Recommended Motion (if Applicable)**

"I make a Motion to adopt the attached Resolution approving the appropriation of the BAM Works Special Event funds."

**Attachments**

1. Resolution - BAMA Special Event Sponsorship \$51,950